



Damien Coaten

User Experience & Interface Design specialist

Innovative web/app designer with almost 10 years of experience. Proven ability to create user-friendly interfaces and lead cross-functional teams. Skilled in delivering projects on time and within budget, leveraging the latest technologies and design trends. Strong problem-solving skills and attention to detail. Passionate about enhancing user experiences. Seeking to contribute expertise and leadership to a dynamic organisation focused on innovative digital solutions.

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Relevant skills

Adobe Suite

User research

Product analysis

Wireframe prototyping

Web/app design

Accessible design

Jira

HTML

CSS/SCSS

jQuery

Agile

Figma

Professional experience

UI/UX Designer

Weduc, Feb 2022 - Present

- Conduct *user research* to gather requirements for potential products/improvements to our current systems and use this information to create user stories.
- Using the *Adobe Suite (Xd)*, produce wireframe prototypes to demonstrate proof of concept and demo to internal/external stakeholders.
- Loop through user feedback and rapid *wireframe prototyping* to produce a final prototype.
- Continue to design the product/feature ensuring that *accessibility standards* are adhered to.
- Present final designs to the product team and members of the SLT to get final sign off ready for development.

Other responsibilities include, managing custom app designs, logo rework for custom apps, managing the Jira board for UI/UX projects, organising and participating in meetings with users, competitor/product analysis and running accessibility workshops.

UI/UX Designer

Bar Squared Limited, Oct 2020 - Feb 2022

- Meet with project stakeholders to determine a list of requirements/analyse performance of our software solutions.
- Find innovative solutions to display text heavy pages.
- Assist development of our external project using *HTML*, *CSS* and on occasion React.
- Major design overhaul of our legacy systems.

Lead Web Developer

Halsbury Travel, Aug 2019 - Sep 2020

Designing and planning future projects for Halsbury Travel's online presence, while continually developing a custom built CRM system. Mentoring and managing a small team of web developers, conducting code reviews on juniors and conducting 1-2-1 sessions to get the best performance from the team. Using monitoring software such as HotJar to check the effectiveness of our internal CRM to highlight potential areas for development.

UI Developer

Halsbury Travel, May 2017 - Nov 2019

Gather *user research* to help design user friendly and reusable interfaces for the internal systems. *Wireframe prototyping* of complex solutions to help achieve product sign off and eventually assist in the creation of instructional content for users. Maintain and develop Halsbury Travel's website portfolio.

Web Developer

Halsbury Travel, Jul 2015 - May 2017

Design, build and maintain the websites linked to Halsbury Travel.

3D Animation & Designer

Self, Jul 2014 - Jul 2015

Sketch storyboard ideas from meetings with clients and break down a model list. Create models using reference items or closest approximate measurements to build up a scene. Animate and render the scene using 3Ds Max. Edit footage in the *Adobe Suite* to produce a final clip.

Education

BSc (Hons) 2:1, Digital Media Technology - September 2011 - June 2014

Nottingham Trent University